

Re your speaking at ACDA Conference on 23 May:

Call from Sig Cohen today (647-8677):

The title of your speech is: "Soviet Security and
Arms Control Objectives"

Should be at Secret level--whole conference is at
Secret level. No paper--off the top of your head.

From 0930 - 10:15.



May 17, 1988

Dear

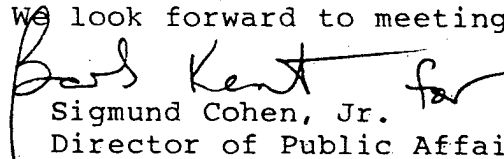
Mr. Esmath:

The U.S. Arms Control and Disarmament Agency and the Department of State's Office of Public Diplomacy workshop on "Arms Control and Soviet Information Practices" will be held on Monday, May 23 from 9:00 a.m. to 4:00 p.m. in the ACDA Conference Room (Room 5941) Department of State. A draft copy of the invitation was sent to you on May 4. This workshop is intended to provide information on improving our ability to inform American audiences on arms control issues in the face of Soviet public information efforts in the United States.

Additional information which may be helpful:

1. Speakers as well as participants are invited and encouraged to bring handouts.
2. Speakers should advise Barb Kent (647-8715) if you have any special audio-visual materials.
3. Lunch will be served in the ACDA/AID reception area near the ACDA Conference room. Sandwiches will be ordered and paid for (\$8.50) at the time of registration. The Gourmet at Columbia Plaza will deliver a splendid lunch of deli sandwiches complete with cookies, brownies, lettuce and tomato, and soft drinks. Tables will be set up in the ACDA/AID reception area.
4. Please make sure that your clearances have been sent to Bruce Tully or Deidre Thomas, ACDA/D, 647-3506.
5. Easiest access to the State Department is through the 21st and Virginia Streets entrance.
6. Reservations are still being accepted by Barb Kent, Conference Coordinator, ACDA/PA, at 647-8715/7947.

Thank you for your assistance. We look forward to meeting you.


Sigmund Cohen, Jr.
Director of Public Affairs

Anthony Das
Director, Office of Public Diplomacy
U. S. Department of State

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*Tony Das, Director, Office of Public Diplomacy, Bureau of Public Affairs; *Don Sheehan, Director, Office of Active Measures Analysis and Response, Bureau of Intel. & Research (647-5956); Gordy Bratz; *John Purnell, Principal Deputy Director, Office of Soviet Affairs, 647-8671 (Room 4225)

ACDA

*Sig Cohen, *Barb Kent

NST Del

*Amb. Kampelman, 647-6240, (Don McConnell)

OSIA

*CDR Ken Pease, USN, 475-1512/7539, (FAX# 475-7564); *Eileen Giglio

FBI

Ted Booth, 324-3944; Roy Wetzel, 324-4634
Tom McPoyle, PA Press Office, 324-3691 (FAX #324-4705)

TENTATIVE AGENDA

Arms Control and Soviet Information Practices
A Workshop

Monday, May 23, 1988

- 9:00 - 9:15 a.m. Registration, ACDA/AID Reception Area,
(near Room 5941)
- 9:15 - 9:30 a.m. Welcoming Remarks
- 9:30 - 10:00 a.m. Soviet Security and Arms Control Objectives
Fritz Ermarth, Chairman, Natl. Intel. Council
- 10:00 - 11:15 a.m. Panel Discussion:
The Soviet Information Apparatus: [] STAT
Domestic Policy Division, Office of Soviet
Analysis, CIA.
The Soviet Information Agenda in the Defense
and Arms Control Policy: [] STAT
Strategic Evaluation Division, Office of
Soviet Analysis, CIA
How the Soviets Get Their Message Across: [] STAT
[] Strategic Issues Group, Office of
Soviet Analysis, CIA STAT
- 11:15 - 12:00 p.m. Panel Discussion:
Countering Soviet Disinformation: Herb
Romerstein, Coordinator, USIA Programs
to Counter Soviet Disinformation, and
Don Sheehan, Chairman, Interagency Active
Measures Working Group, Dept. of State.
- 12:00 - 12:45 p.m. No-host lunch (approx. \$8.50 each), ACDA/AID
Reception Area
- 12:45 - 1:30 p.m. Luncheon Address: Amb. Kampelman will give his
personal reflections on negotiating with the
Soviets

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Tentative Agenda continued

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| 1:30 - 2:00 p.m. | <u>Soviet Information Operations in the U.S. FBI Official</u> |
| 2:00 - 2:30 p.m. | <u>How the Soviet Media Operates: Dan Howard, Asst. Secretary of Defense, Public Affairs</u> |
| 2:30 - 3:00 p.m. | <u>Principles of Reciprocity: John Purnell, Principal Deputy Director, Office of Soviet Affairs and Tony Das, Director, Office of Public Diplomacy, Dept. of State</u> |
| 3:30 - 4:15 p.m. | Panel Discussion: <u>Learning from Experience - Recent Public Affairs Case Studies:</u> Troy Wade, Asst Secretary for Defense Programs, Public Affairs, DOE CDR Kendell Pease, USN, Director of Public Affairs, US On-Site Inspection Agency, DOD Sig Cohen, Director of Public Affairs, US ACDA |
| 4:15 p.m. | Conference Adjourns |

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May 4, 1988

Dear Mr. Fritz Zermarh, Room 7E62, Phone

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On behalf of the U.S. Arms Control and Disarmament Agency, and in cooperation with the Department of State's Bureau of Public Affairs and the U.S. Information Agency, I would like to invite you to a workshop on "Arms Control and Soviet Information Practices" on Monday, May 23 from 9:30 a.m. to 4:00 p.m. The purpose of this workshop is to increase U.S. government public affairs officers' awareness of Soviet public information practices.

Recent experience suggests that Soviet officials are ready, if not eager, to be quoted by and seen on the American media. Soviet delegations usually include at least one official adept at "working" the American media and pressing the Soviet case without sounding strident or righteous. As more Soviet delegations visit the U.S., PAOs will have to be better prepared to counter Soviet officials' efforts to use the American media for their own ends. At the same time, many of our colleagues have had little, if any, opportunity to deal first-hand with Soviet information tactics and Soviet public affairs officers. Under these lopsided circumstances, we will have to sharpen our understanding of Soviet propaganda, disinformation, and communication techniques as well as improve our ability to counter their efforts in on-the-spot situations.

Attached is a tentative agenda for the workshop to be held in the ACDA Conference Room (No. 5951) in the Department of State. It will be conducted at the SECRET level and will include sessions dealing with the Soviet propaganda apparatus, disinformation activities, and Soviet information operations in the U.S.

If you are interested in attending, please contact Barb Kent, ACDA/PA, at 647-8715/7947, at your earliest convenience. Your clearances should be sent to Bruce Tully or Deidre Thomas, D, 647-3506, NLT Thursday, May 19. I look forward to meeting you.

Sigmund Cohen, Jr.

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Dept. of State

Tony Das, Director, Office of Public Diplomacy, Dept. of State
Don Sheehan, Deputy, State/INR

ACDA

Sig Cohen, Matt Murphy, Barb Kent

NST Delegation

Amb. Kampelman, 647-6240 (Don McConnell)

OSIA

CDR Ken Pease, USN, 475-1512/7539; (FAX# 475-7564); Eileen Giglio

FBI

Roy Wetzell, 324-4634

REPORTERS

TBD

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TENTATIVE AGENDA

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|------------------|--|--------------|
| 09:30-09:45 a.m. | Welcoming Remarks | |
| 09:45-10:15 a.m. | "Soviet Security and Arms Control Objectives" Fritz Ermarth, Chairman, Natl. Intel. Council | |
| 10:15-10:30 a.m. | Break | |
| 10:30-11:00 a.m. | "Soviet Disinformation, Glasnost, the Soviet Information Machine, etc.", Topic 1, TBD by <input type="text"/> | STAT STAT |
| 11:00-11:30 a.m. | Topic 2, TBD by <input type="text"/> | STAT |
| 11:30-12:00 noon | Topic 3, TBD by <input type="text"/> | |
| 12:00-1:00 p.m. | Lunch, no-host, 8th floor (T); Amb. Kampelman (T) will speak his personal insight on negotiating with the Soviets | |
| 1:00-1:30 p.m. | "Countering Soviet Disinformation", Herb Romerstein, Coordinator, USIA Programs to Counter Soviet Disinformation | |
| 1:30-2:00 p.m. | "Soviet Operations in the U.S.", Roy Wetzel, FBI (T) | |
| 2:00-2:30 p.m. | "How the Soviet Media Operates", Dan Howard, Asst. Secretary of Defense, Public Affairs | |
| 2:30-2:45 p.m. | Break | |
| 2:45-3:15 p.m. | A Journalists Perspective, (T) | |
| 3:15-4:00 p.m. | "Where do we go from here; How do we plan for a visit", Tony Das, (T) Dept. of State, Public Diplomacy and Sig Cohen, Director, ACDA Public Affairs | |

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